

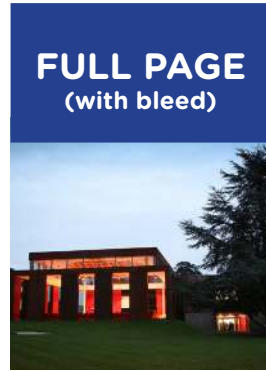
SUMMER 2017 EVENTS BROCHURE

Advertising Rate Card

PRICES

Full page (A5): £450 plus VAT
Half page: £250 plus VAT
Classified Ad: £125 plus VAT

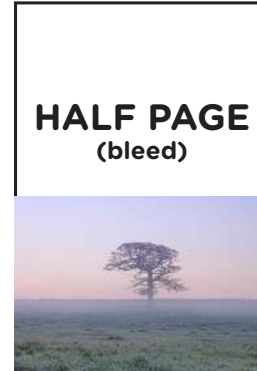
Deadline for artwork:
Friday, 24th February 2017



FULL PAGE
(with bleed)
HEIGHT 210 mm
WIDTH 148 mm
plus 5 mm bleed



FULL PAGE
(without bleed)
HEIGHT 200 mm
WIDTH 138 mm



HALF PAGE
(bleed)
HEIGHT 105 mm
WIDTH 148 mm
plus 5 mm bleed



HALF PAGE
(without bleed)
HEIGHT 95 mm
WIDTH 138 mm



CLASSIFIED
(4 spaces, no bleed)
HEIGHT 45 mm
WIDTH 138 mm

TECHNICAL INFORMATION

- > Please submit your adverts as a composite CMYK PDF. Please DO NOT include printer's marks.
- > We do not accept artwork prepared in Word, Powerpoint, Publisher or CorelDraw, unless supplied as a PDF.
- > Please allow 5mm of bleed on all PDFs created.
- > PDFs must be created with all fonts embedded.
- > All files should be created at actual size (plus bleed if required).
- > Text, graphics, logos and so on should be placed no closer than 5mm from the trim or spine.
- > Finished adverts can be emailed to s.bartucca@wells-cathedral-school.com.
- > If the advert is larger than 20Mb, it may be best to upload it via file sharing software, or supply it on a memory stick.

CONTACT INFORMATION

To book an advert, or for further details, please contact:
Sue Bartucca, 01749 834230
s.bartucca@wells-cathedral-school.com

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